

## REVOLUTIONIZING TRANSACTIONS: UPI'S DOMINANCE IN DIGITAL PAYMENTS

#### Naina Bhatia

(PhD Scholar)

#### Dr. Shreya Bhargav

(Research Guide) School of Management & Commerce (SMC) Poornima University,

Ramchandrapura, P.O. Vidhani Vatika, Sitapura Extension, Jaipur, Rajasthan (India) 303905.

Abstract— The Unified Payments Interface (UPI) is a leading digital payment platform in India that has revolutionized the way people make payments. UPI, which was introduced in 2016 by the National Payment Corporation of India (NPCI), is a mobile application that enables instant peer-to-peer (P2P) transactions between bank accounts. The UPI has revolutionized the digital payments landscape in India by providing an instantaneous transfer option that is both safe and convenient. This paper aims to examine the factors that have contributed to its growth and identify steps that can be taken to further increase its use. Despite its popularity, UPI transactions still have room for growth. Many Indians are still hesitant to use UPI as their primary mode of payment, despite the numerous advantages it offers, such as speed, convenience, and affordability. This approach investigates methods for increasing UPI transactions, such as raising user awareness and education, providing incentives for usage, and improving the user experience. UPI has the potential to achieve its full potential and become a leading payment platform worldwide if it addresses the obstacles. This paper expects to examine the development of UPI and comprehend the elements that have added to its prosperity. It also aims to investigate the impact of UPI on the Indian economy, particularly in terms of digitalization and financial inclusion.

**Key words:** Unified Payments Interface, UPI transactions, digital payments, India, mobile payments, financial inclusion, Government initiatives, Digitalization, financial institutions

#### I. INTRODUCTION

The Indian payment system has undergone a significant transformation in recent years, with the introduction of various digital payment modes such as mobile wallets, credit/debit cards, and UPI. Unified Payments Interface (UPI) is a real- time payment system that has become increasingly popular in India, allowing individuals to transfer money instantly from their bank accounts through a mobile device. With the rise in popularity of UPI, there has been an increased focus on increasing the number of UPI transactions. In a short period, UPI has become the most preferred mode of payment in India. UPI has seen tremendous growth, with the number of transactions growing at an unprecedented rate

The value of UPI transactions during March 2023 is 13% higher than the Rs. 12.35 crore in February 2023. In volume, they are 18% higher than 728 crores in February 2023. The paper concludes that with the right measures in place, UPI has the potential to become the dominant payment method in India, facilitating a cashless and more efficient economy. Regarding UPI, the government can take one of two policy-level initiatives or focus groups. Right off the bat, UPI can constantly be utilized as an instrument to help digitalization of the monetary administrations, fundamentally payment services. Second, the government could concentrate on utilizing UPI for the people's economic growth and financial inclusion. In any case, prior to venturing out into one of the areas, the public authority ought to have a comprehension of the effect of UPI on the monetary consideration and financial improvement of individuals.

## II. FACTORS LEADING TO THE EMERGENCE OF UPI

There are a number of reasons why UPI came into existence. First and foremost, the demonetization initiative implemented by the Indian government in 2016 significantly facilitated the use of digital payments. Demonetization was a transition to battle black money and corruption in the nation by progressively getting rid of old money notes. As a result, there was a sudden rise in demand for digital payment options.

Second, the growth of UPI has been sparked by the widespread use of smartphones and mobile internet in India. By 2023, there are expected to be 900 million smartphone users in India, up from the current 500 million. UPI makes use of the widespread availability of mobile devices to make digital transactions simple and safe.

Thirdly, UPI's interoperability and convenience have made it a well- known payment method among customers and vendors the same. UPI, in contrast to standard payment methods, does not require card numbers or information about a bank account to send or receive money. Instead, users can use a virtual ID to send and receive money. Also, the widespread availability of UPI- enabled apps, such as Google Pay, PhonePe, and Paytm, has made it easy for individuals to access and use UPI.

## III. LITERATURE REVIEW

Dr. A. Shaji George. et al. (2023) In India, a new kind of payment system called the Unified Payments Interface (UPI) makes it possible for people to send money quickly and safely. It is a single platform that let people pay bills, make payments, and receive payments. In India, UPI has simplified and streamlined the process of making payments. Additionally, the UPI system offers numerous advantages, including cost- effectiveness, safety, and convenience. However, there are issues with the implementation of UPI, such as users' inadequate knowledge of the system and security issues. Regardless of these difficulties, UPI can possibly be a unique advantage in the Indian computerized installment space. It may provide businesses with new opportunities to effectively communicate with customers. An overview of India's Unified Payments Interface

(UPI), its advantages, drawbacks, and opportunities for Indian businesses, will be provided in this article.

Arpita Sharma et. al. [2022] conducted a study on Financial Inclusion- An Impetus to the Digitalization of Payment Services (UPI) in India. The UPI framework has helped India in changing from a country intensely dependent on cash for everyday exchanges to one with less cash transactions. The ecosystem of digital payment system has been fuelled by technical advancements and laws and regulation formed by the government. The authors have used secondary data of 27 banks for sixteen quarters and four years, i.e., for the financial years 2016–17 to 2019–20. The review endeavoured to decide how Financial Inclusion (FI) through a socio-techno- environment influences digital payment frameworks. The review has laid out that FI influences the UPI. The finance infrastructure hence assists with fostering an environment where financial access and the awareness among the people help them to adopt new channels of payment. The review suggests that it will help retailers, people, and business houses to involve UPI stages for quick payments without issue.

Fahad et. al. (2022) Based on the Diffusion of Innovation (DOI) theory, the authors have shifted the focus of this study to the factors that influence Indian customers' adoption of UPI in order to obtain a specific result regarding intentions to use and recommend. The study's findings showed that users' intentions to use UPI are significantly positively correlated with relative advantage, complexity, and observability, the primary determinants of UPI adoption. Further, higher aim to utilize and fulfillment decidedly associates with the proposal of UPI by existing clients. By and large, the review model comprehends how various parts of UPI impact the utilization and proposal aims.

Dr. Chitranjan Singh (2022) analyses India's Success with the Digital Payment System. For working with retail digital payments, the Unified Payment Interface (UPI), is perceived as a revolutionary payment system. This paper's significant objective is to recognize developments in India's advanced digital payment industry steadily. By utilizing the PESTEL way to deal with political, financial, innovative, natural, and lawful issues, it additionally investigates the areas which assist the payment industry.

Ganti, A. (2021) In India, a smartphone banking application called a Unified Payment Interface (UPI) is available. The Reserve Bank of India (RBI), India's central bank, oversees the interface and the transfer of funds between accounts. This app makes banking safe because customers don't have to enter bank information or other sensitive information every time they start a transaction.

Nambisan, B. (2021) Through the UPI, the NPCI has developed a robust payments infrastructure for cashless and hassle-free payments. Due to the numerous payment apps and simple registration and transaction steps, it is fairly easy to understand and use. The National Payments Corporation of India (NPCI) predicts that the number of UPI users will reach 500 million in a few years, signaling the impending exponential growth of cashless transactions in India.

Shreya Bhargav. (2017) The growth of online shopping has provided opportunities for profit and a competitive advantage over businesses. Online shopping has seen a significant increase in recent years due to widespread internet access, the availability of technologically advanced devices to the general public, and the use of e-commerce by merchants. The purpose of this paper is to determine the benefits of shopping online and the significance of a number of influential factors. The rural population of Charkhi Dadri and Bhiwani District was the subject of the study. The study's findings showed that younger people are more likely to shop online, and that there is a strong correlation between age and online shopping.

## IV. OBJECTIVES OF UPI

Giving moment installments through versatile, web and different applications.

 $\Box$  Giving safer, advantageous installment administration to both source and collector channels.

It permits banks and different players to enhance and offer a better client experience than make electronic installments advantageous and secure.

 $\Box$  Upholds the development of web based business, all the while meeting the objective of financial inclusion.

Use of the payer's smartphone for secure credential capture, aadhaar integration, and virtual payment addresses are a few of the core characteristics.

## V. BENEFITS OF UPI FOR CONSUMERS AND MERCHANTS

UPI has a few advantages, including comfort, security, and cost-viability. Since UPI doesn't require actual cash, it's a more convenient way to pay. It's also a safe way to pay because it has advanced security features like two-factor authentication. Additionally, UPI transactions are costeffective, with most banks offering free transactions. The United Payments Interface (UPI) is an innovative mobile payment system in India that enables customers and merchants to make secure, low-cost payments without a physical card. The benefits of UPI for consumers and merchants are listed below. It has the help of the Indian government and is utilized by banks, monetary foundations, and computerized installment applications. Customers and merchants alike benefit from a variety of UPI benefits. UPI makes it easy for customers to pay without having to carry cash or credit cards with them. They don't have to enter their bank information every time they want to pay, as all they need is their mobile phone number or virtual address. In addition, it minimizes transaction costs and lets users transfer money between accounts instantly and safely. Dealers can profit from UPI as it empowers them to acknowledge installments from clients securely and rapidly with no extra expense or desk work included. By making digital transactions between consumers and merchants quicker and more effective, this new technology has altered the way people conduct business. Clients needn't bother with money or cards at retail location

terminals when they use UPI to pay for labor and products. Additionally, it makes it simple for two individuals to send the money immediately without having to share private banking information like account numbers or passwords. Instead of requiring complicated banking information like account numbers or IFSC codes when making traditional bank transfers through internet banking portals or ATMs, UPI provides consumers with an easy-to-use platform where they can securely send money using only their phone number. UPI does not charge any fees on small value transactions up to Rs. 1 lakh per day, unlike these third-party applications, which levy nominal charges on all payments made through them regardless of the amount transferred. As a result, consumers benefit from reduced transaction costs associated with using UPI in comparison to other digital payment apps in India such as Paytm and Google Pay. Accepting payments via UPI is advantageous for merchants as well because it eliminates the hassle of installing card machines in physical stores and significantly shortens the processing time, resulting in increased customer satisfaction and faster checkout times. In addition, businesses are informed in real time when every transaction has been successfully completed. This makes financial operations more transparent and ensures timely reconciliation and settlement cycles. It also helps reduce operational costs and fraud risks associated with traditional payment methods like checks and other forms of payment. Acceptance through a unified payment interface is one of the most popular mobile banking solutions currently available because of all of these benefits. It is an appealing option for both consumers and merchants.

#### VI. CHALLENGES TO WIDESPREAD UPI ADOPTION

The Unified Payments Interface (UPI) is a brand-new payment method that has the potential to alter Indian digital payment practices. However, its widespread adoption has been hampered by a number of obstacles. Concerns regarding UPI's security and the technology that underpins it are the first obstacle. UPI is a moderately new payment framework, and thus, there are still some security worries that should be tended to before it very well may be generally embraced. Fraud, data breaches, and other malicious activities are examples of these. In spite of the fact that UPI uses progressed encryption innovations to shield client information from noxious entertainers, there are still a weaknesses intrinsic in the framework because of an absence of satisfactory safety efforts, for example, two-factor validation for exchanges over specific edges or extra layers of approval for high- esteem moves. Additionally, UPI may be susceptible to cyber-attacks because it lacks the same level of encryption as other payment systems. Another obstacle to its widespread adoption is a lack of interoperability between mobile wallets and banks that make use of the UPI platform. Users can only transfer funds between accounts with their own bank or wallet provider at the moment. Making payments with UPI services takes longer and is more difficult because customer service representatives must manually perform cross-bank transfers. Additionally, the majority of merchants do not offer a single interface for accepting payments from multiple wallets or banks. As a result, customers are unable to pay without repeatedly switching applications during the checkout process. Numerous customers know nothing about how advanced payment frameworks work in contrast with notable credit only choices like check cards or web based

financial administrations given by customary banks. This is a major reason why people don't use this system more often. When choosing a payment method that is suitable for them, it is difficult for people to make an informed decision due to this lack of knowledge regarding the advantages that UPIs offer over other options. To defeat these hindrances, monetary foundations ought to zero in endeavours on teaching people in general about the benefits given by this new innovation, including comfort, low exchange costs related with use, etc. so more people will be urged to utilize UPIs as opposed to depending entirely on heritage frameworks like check cards, and so on.

## VII. UPI: EMERGING AS THE MOST POPULAR METHOD OF PAYMENT

According to the most recent official data, consumers are not particularly interested in using debit cards, with the domestic instant payment system known as Unified Payments Interface, or UPI, emerging as the most preferred method of payment. For every ₹100 spent on debit cards, consumers spent over ₹1,900 via UPI in the year ended 31 March 2023.

In FY23, debit card transactions totaled ₹7.2 trillion, while UPI transactions totaled ₹139.2 trillion. The Reserve Bank of India (RBI) annual report from 30 May served as the source for data on debit card usage, and the National Payments Corporation of India (NPCI), the umbrella organization for payment systems, provided data on UPI transactions.

From 4 billion in FY21 and 3.9 billion in FY22 to 3.4 billion in FY23, debit card transaction volumes have also been decreasing over the past few years. According to NPCI, the volume of UPI transactions in FY23 was 83.8 billion in comparison. The simplicity of making installments has prompted more prominent notoriety of NPCI- run stage while the utilization of check cards has consistently declined, though for various reasons.

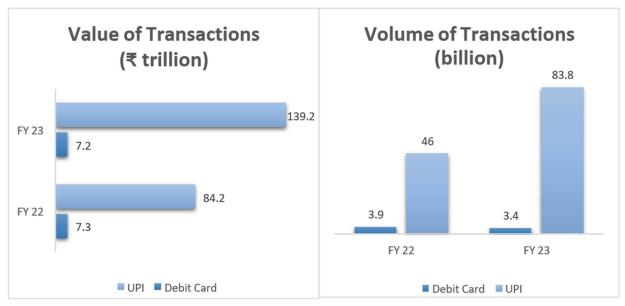


Figure 1 UPI and Debit card transactions

(Source: RBI, NPCI)

According to industry insiders, customers were forced to use contactless payment methods during the pandemic, and since UPI supported such transactions, they became familiar with it and adopted it en masse. UPI payments are preferred by merchants because they eliminate the need for costly PoS (point of sale) machines. UPI acceptance has become so widespread throughout the merchant ecosystem that a straightforward QR print serves as an acceptance device, fostering a virtuous cycle for UPI payments.

# VIII. UPI TRANSACTIONS REPORT 60% GROWTH IN MARCH, 82% DURING THE YEAR

The monthly transaction count of the digital payment system supported by the government, the Unified Payment Interface (UPI), reached 8.7 billion in March, representing a whopping 60% increase. The National Payments Corporation of India (NPCI) provided data indicating that UPI's total transaction value reached 14.05 trillion rupees at the same time, representing a growth of 46%. In terms of transaction count, the data for the month of February reached 7.5 billion, while transaction value reached 12.35 trillion. For the first time in a month, UPI processed more than 8 billion transactions in January 2023, totaling ₹12.98 trillion in value.

The platform carried out approximately 84 billion transactions, or ₹139.09 trillion, during the fiscal year 2022-

23. The value of transactions increased by 65% and the volume increased by 82% in comparison to the previous year.

Month	Volume	Value (trillion)
Mar, 2023	8.7 billion	14.05
Feb, 2023	7.5 billion	12.35
Jan, 2023	8 billion	12.98
Dec, 2022	7.8 billion	12.82
Nov, 2022	7.3 billion	11.9
Oct, 2022	7.3 billion	12.11
Sep, 2022	6.7 billion	11.16
Aug, 2022	6.5 billion	10.72
July, 2022	6.2 billion	10.62
June, 2022	5.8 billion	10.14
May, 2022	5.9 billion	10.41
April, 2022	5.5 billion	9.83

## **Table 1: UPI Transaction Report**

(Source NPCI)

The transaction volume processed by UPI during the financial year ranged from 5.5 billion to 8.7 billion, as shown in the table above. The number of UPI transactions that were carried out at the beginning of the year ranged from 5.5 billion to 5.8 billion. In July 2022, it reached 6.2 billion, 7.3 billion in October 2022, and 8 billion in January of this year. Additionally, the value of UPI transactions reached 9.83 trillion in April 2022. The following month, it increased to 10.41 trillion. In September, it reached 11 trillion, in October, it reached 12 trillion, and in March, the total value of UPI transactions reached 14 trillion.

## IX. UPI: A REVOLUTION

UPI (Unified Payments Interface) has seen significant growth in India since its launch in April 11, 2016 by National Payments Corporation of India (NPCI). Here are some highlights of the UPI journey in India with YoY (Year-on-Year) growth statistics till Jan 2023:

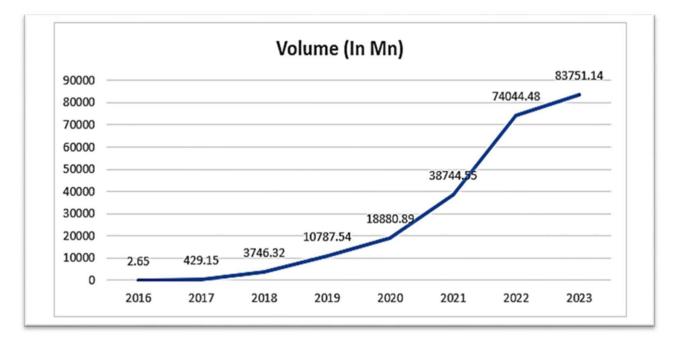


Figure 2: UPI Journey in India

Source: https://www.nic.in

o In 2017, UPI recorded a YoY growth of 900%, processing over 100 million transactions worth INR 67 billion.

o In 2018, the YoY growth was 246% with transactions worth over INR 1.5 trillion processed.

o In 2019, the YoY growth was 67% with transactions worth over INR 2.9 trillion processed.

o In 2020, UPI recorded an YoY growth of 63% with transactions worth over INR 4.3 trillion processed in December 2020.

o In 2021, the YoY growth was 72% with over 1.49 billion transactions worth INR 5.6 trillion processed in June 2021.

o At the end of the calendar year 2022, UPI's total transaction value stood at INR 125.95 trillion, up 1.75 X year-on-year (YoY), as per the NPCI. Interestingly, the total UPI transaction value accounted for nearly 86% of India's GDP in FY22.

o At the end of the calendar year 2023, UPI's total transaction volume stands on 83.75 Billion.

These statistics showcase the increasing popularity and adoption of UPI as a convenient and secure platform for digital transactions in India.

The increase in internet and smartphone penetration in India has also played a major role in the growth of the digital payments ecosystem. E-commerce has also been a major driver of the growth of the digital payments ecosystem in India. The e-commerce market in India is expected to grow at a CAGR of 31% and reach \$200 billion by 2026. The growth of the e-commerce market has led to an increase in the number of online shoppers in India, which is expected to reach 220 million by 2025. The digital payments ecosystem in India is also supported by a number of other private players as well. These players offer a range of digital payment services such as mobile wallets, UPI payments, and QR code-based payments. (Source: https://www.nic.in)

## X. UPI CROSSES 10 BILLION TRANSACTIONS IN AUGUST 2023

Data from NPCI shows that 10.5 billion transactions were recorded on the platform in August, up from 9.9 billion in July 2023. In terms of the value of funds settled, UPI recorded Rs 15.7 lakh crore in August, slightly higher than the Rs 15.3 lakh crore figure for July.

To put the growth of the platform in perspective, NPCI reported 6.5 billion transactions in August last year and

3.5 billion in August 2021. Within two years the payment method has grown almost three times.

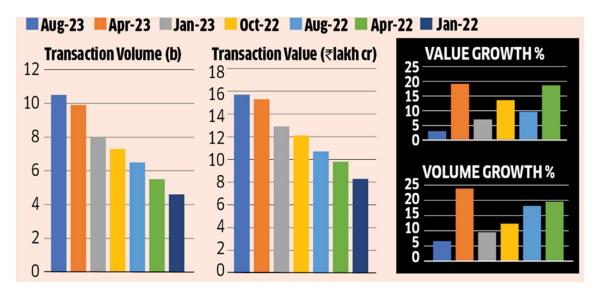


Figure 3: UPI Growth Curve Source: https://economictimes.indiatimes.com/

Both merchant transactions and peer-to-peer transactions have grown on the network, indicating its large-scale adoption by consumers. The volumes are mainly driven by PhonePe, Google Pay and Paytm.

In July last year, PhonePe processed around 4.7 billion transactions, followed by Google Pay at 3.4 billion transactions.

NPCI is gunning for a target of 30 billion transactions per month — or a billion transactions daily

## XI. GOVERNMENT POLICY AND REGULATORY INITIATIVES

The foundation for any digital payments ecosystem's success is government policy and regulatory initiatives. Together, the Indian government and the Reserve Bank of India have been instrumental in India's significant progress toward a cashless society. India's twin initiatives set off the digital revolution: The financial inclusion initiative known as the Pradhan Mantri Jan Dhan Yojana and the digital empowerment initiative known as the Digital India program were both launched in 2015. By adding 457 million new bank account holders, the Pradhan Mantri Jan Dhan Yojana gave financial inclusion a boost that had never been seen before in history. Combined with the JAM trinity of Jan Dhan, Aadhaar and Mobile wherein residents were urged to connect their novel biometric Aadhaar identity and their mobile numbers with their bank accounts, empowering citizens across the country to digitally access their accounts and participate in the digital economy. At the same time, a massive Direct Benefits Transfer program has been implemented, covering 313 Central sector and Centrally sponsored schemes which has resulted in transfer of Rs. 6.3 trillion digitally into bank accounts during FY2021- 22.

RBI has likewise persistently adjusted its administrative system to adjust to the developing necessities and development of the instalments environment, seeking after a reasonable, proof based and forward-looking methodology. As frameworks have settled, reasonable instalment limits have been upgraded, charging structures defended, interoperability encouraged and instalment framework member responsibility reinforced for both customer security and administration levels. The Payments Infrastructure Development Fund was also made operational by the RBI to help smaller population centres, the North East, and people who are part of the Prime Minister's Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) Scheme install physical and digital point of sale infrastructure.

The foundation has been laid for small businesses to gain easy cash flow-based access to credit by leveraging the growing digital transaction histories and population-scale digitalization of payment systems. The move to link UPI and the RuPay credit card was recently made public by RBI. With 5G set to carry out admittance to Internet and deployment of Internet of Things will get a significant lift and this also will empower new reach and new method for computerized installments and their acknowledgment. Customers' confidence will grow as a result of online dispute resolution systems, as will response times and accountability for customer complaints. India's high digital payments growth trajectory can be maintained by integrating Indians into a more efficient economy and increasing the velocity of money for sustained growth.

The launch of the cross-border connectivity of real-time digital payment systems was witnessed by Prime Minister Narendra Modi and his Singaporean counterpart Lee Hsien Loong. People in the two nations will be able to carry out digital transfers in a manner that is both quicker and more cost-effective thanks to the connection that exists between Singapore's PayNow and India's Unified Payments Interface (UPI). The link, according to Prime Minister Modi, marks a brand-new juncture in relations between Singapore and India. The launch of UPI and PayNow is a gift to Singaporean and Indian citizens, marking a new juncture in bilateral relations. Technology connects us in a variety of ways in this day and age. The financial technology industry brings people together. In most cases, it is restricted to a single nation. The prime minister added, "But this launch has started a new chapter of cross-border fintech connectivity." Our diaspora, professionals, students, and their families will especially benefit from this."

# XII. OPPORTUNITIES FOR BANKS AND FINANCIAL INSTITUTIONS AS A RESULT OF UPI

With the implementation of the Unified Payments Interface (UPI), financial institutions are adapting their customer service practices. Users can securely and easily transfer money, make payments, and get money from other accounts with UPI. Banks can now provide faster and safer services by integrating the UPI API. For banks and other monetary foundations in India, fintech arrangements have been made that utilize the force of UPI. Companies can make it easier for merchants and customers to pay by providing them with an easy-to-use platform that lets them conduct real-time transactions without incurring additional costs or waiting times like they would with traditional banking systems. By utilizing these fintech arrangements, banks can decrease functional expenses while further developing client experience simultaneously by offering speedier access reserves when required most critically, for example, during crises or earnest buys like hospital expenses, and so on. Generally, placing UPI into India's current financial frameworks has given banks and monetary establishments new open doors that could never have been conceivable before this progressive innovation was utilized in ordinary circumstances in India's business sectors. Compared to traditional methods, it simplifies money management and saves a lot of money on transaction fees. This makes it great both monetarily and as far as how it functions.

## XIII. EFFECT OF UPI ON THE PAYMENT INDUSTRY IN INDIA

The Unified Payment Interface (UPI) significantly affects the payment business in India. NPCI's cutting-edge UPI payment system lets people send money without sharing information about their bank accounts. It makes it possible to move electronic money between various bank accounts in real time. Customers can use their mobile phones to transfer money from one bank account to another thanks to this interoperable platform. Since its send off in 2016, UPI has revolutionized the payment business in India. It has made it easier for customers to pay without providing their bank information, resulting in faster and safer payments. Digital transactions have increased while cash transactions have decreased as a result. Since its introduction, the Reserve Bank of India (RBI) reported a rapid rise in the use of UPI transactions. The staggering 1 billion transactions that were recorded in October 2020 alone demonstrate this. Peer-to-peer lending, digital wallets, and e-commerce platforms are all examples of innovative business models that have been made possible by UPI. Businesses are now able to provide cutting-edge services and goods that would not have been possible before UPI was introduced. By making payments faster and safer, UPI has also assisted banks and other financial institutions in providing better customer service. UPI has made a big difference in the way payments are done in India by making it easier for people to make digital payments and ensuring that their transactions will be safe. Additionally, it has made it possible for businesses to utilize novel business models, enabling them to offer novel products and services that were unimaginable prior to UPI.

## XIV. IMPACT OF UPI ON THE INDIAN ECONOMY

The Indian economy has been significantly impacted by UPI, particularly in its promotion of financial inclusion. Millions of people who had limited access to banking services before now have digital payment options thanks to UPI. This has contributed to the reduction of cash dependence and promoted financial literacy.

By providing a cost-effective and user-friendly payment option, UPI has also helped to promote small and medium-sized businesses. Businesses have been able to compete with larger businesses that have traditionally had more access to banking services because UPI has made it possible for them to accept digital payments.

UPI has totally changed the payment scene in India. Transferring funds from one bank account to another without having to leave the comfort of your home is a simple and safe process. Using a computer or mobile device, two people can perform transactions quickly, safely, and inexpensively with UPI. Since its introduction in 2016, it has rapidly established itself as one of the most widely used digital payment systems in India and shows no signs of slowing down anytime soon. Through the use of the UPI, both private businesses and government agencies in India have taken numerous steps to encourage cashless transactions. This includes initiatives like offering discounts on digital payments made through UPI at various merchants and establishing infrastructure to make banking services easy to access even in rural areas without traditional banks. The Reserve Bank of India (RBI) additionally as of late declared that they would permit non-banking monetary elements like Amazon Pay and Google Pay to offer their own renditions of UPI-based items, which could additionally help reception rates among clients who favor these stages over conventional ones like net banking or charge cards, and so forth. The Unified Payments Interface (UPI) has a bright future and is likely to expand significantly in the coming years. We can anticipate a significant rise in usage rates over the coming years as a result of increased citizen awareness of its benefits and additional incentives offered by public and private institutions. This will help us achieve our objective of establishing a cashless economy by 2025.

## XV. IMPACT OF UPI ON FINANCIAL INCLUSION AND DIGITALIZATION

The effect of UPI on monetary consideration and digitalization has been huge. Millions of people, particularly those who were previously excluded from the formal banking system, now have access to digital payment methods thanks to UPI. UPI is an accessible payment method because users can conduct transactions without the need for physical cash or a bank account.

In addition, the use of digital payment methods has significantly increased in India as a result of UPI. Users, particularly in urban areas, have chosen UPI as their preferred method of payment due to its ease of use and convenience. As a result, the economy is moving away from cash and toward digital currency.

# XVI. CONCLUSION

UPI has experienced phenomenal growth, making it an essential component of the Indian payment landscape. It was widely adopted due to its ease of use, interoperability, and government support. UPI essentially affects monetary consideration and digitalization, empowering a huge number of individuals to get to computerized installment mode and decreasing the reliance on actual cash. The future of UPI looks promising and it is likely to continue to be a game changer in the Indian payment system.

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